2007

MID-AMERICAN WINE competition

Paul Gospodarczyk
Des Moines Area Community College

Presented at the

2008 Iowa Wine Growers Association Annual Conference

February 9, 2008

MID-AMERICAN WINE competition

- Bob Foster; Competition Director
- Doug Frost; Lead Judge
  - Master Sommelier
  - Master of Wine
- Richard Peterson

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We wanted to start small…

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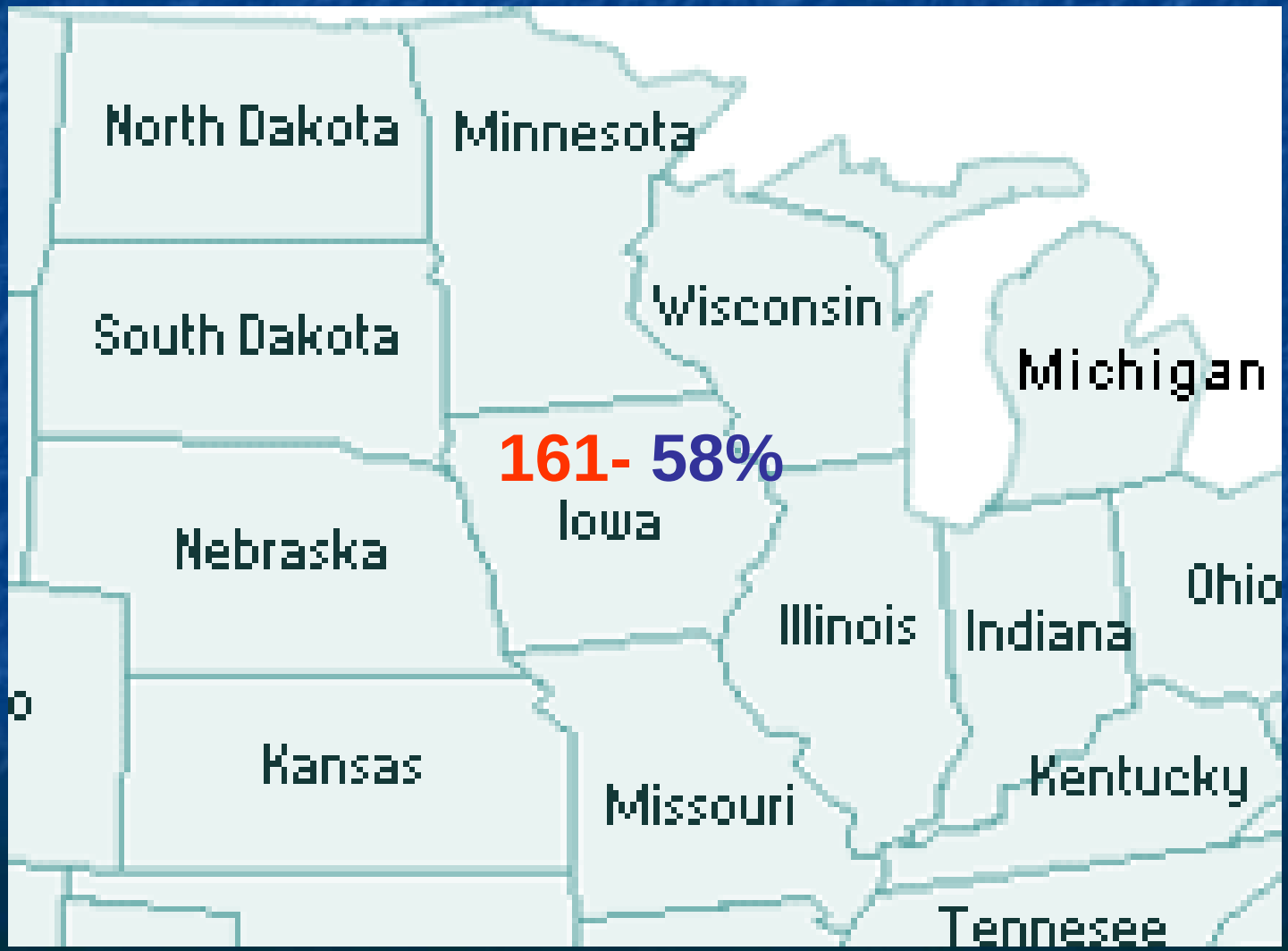
Wine
Wine
Wine

MID-AMERICAN WINE competition

The way this works…

MID-AMERICAN WINE competition



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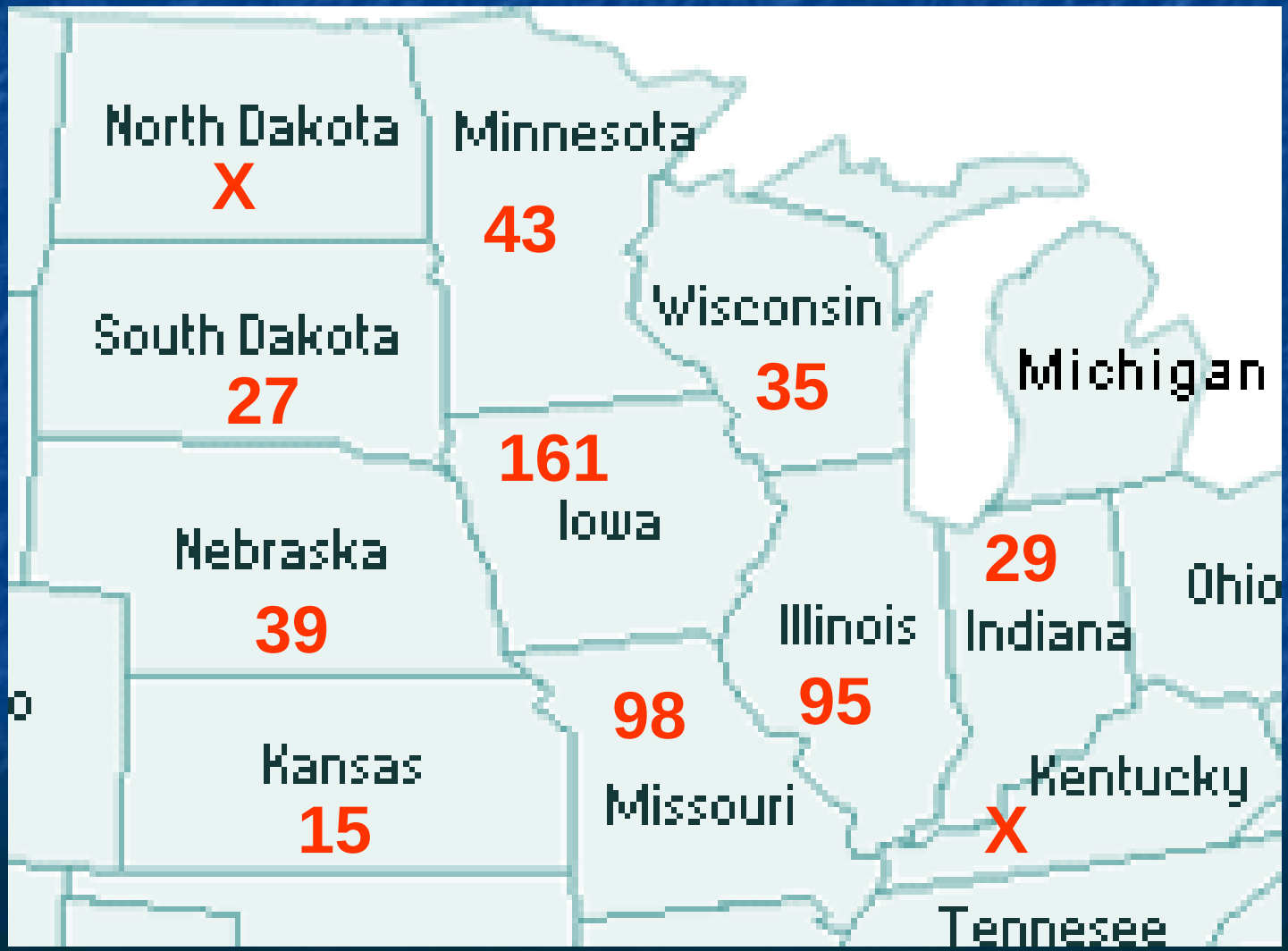

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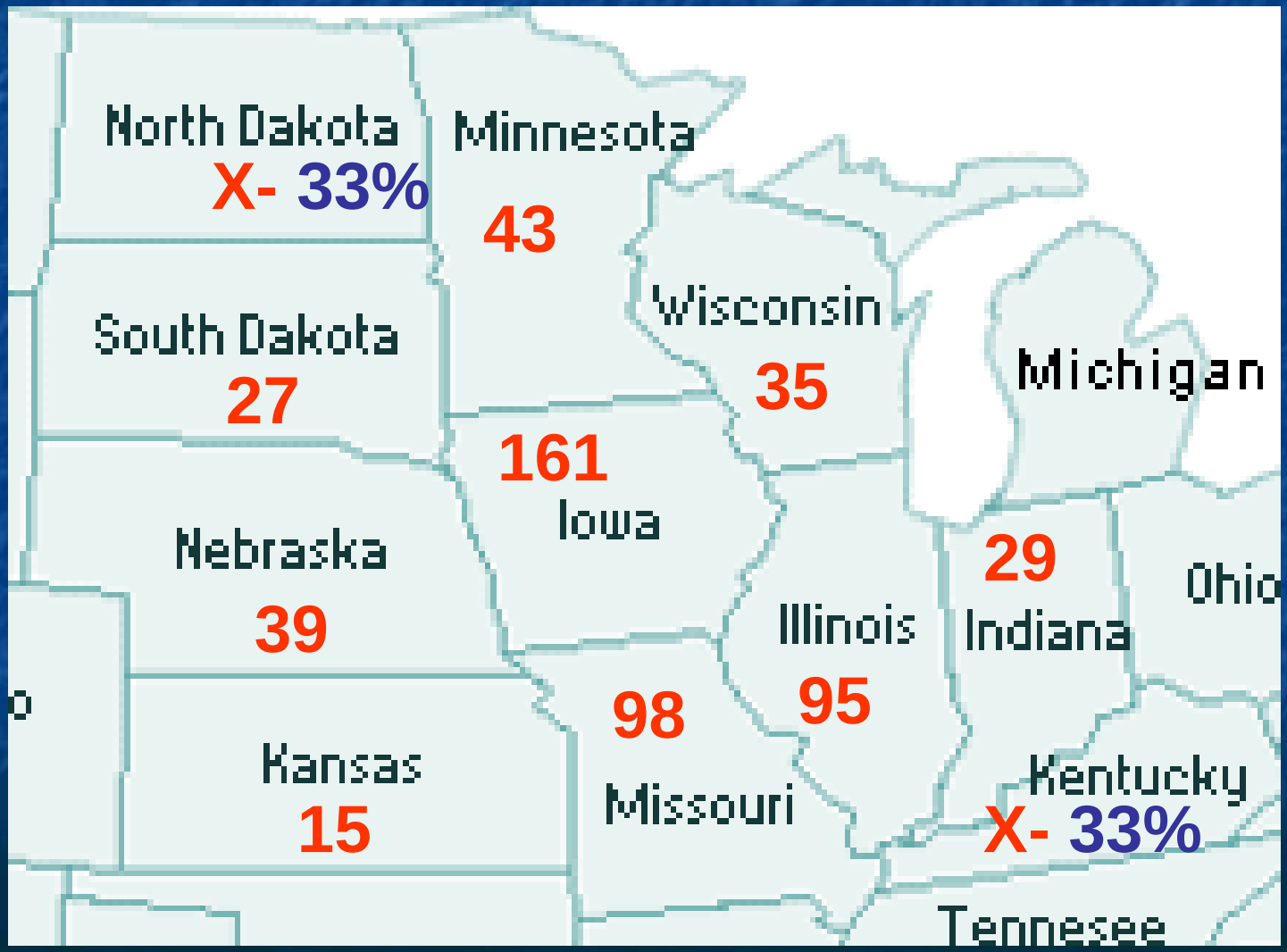

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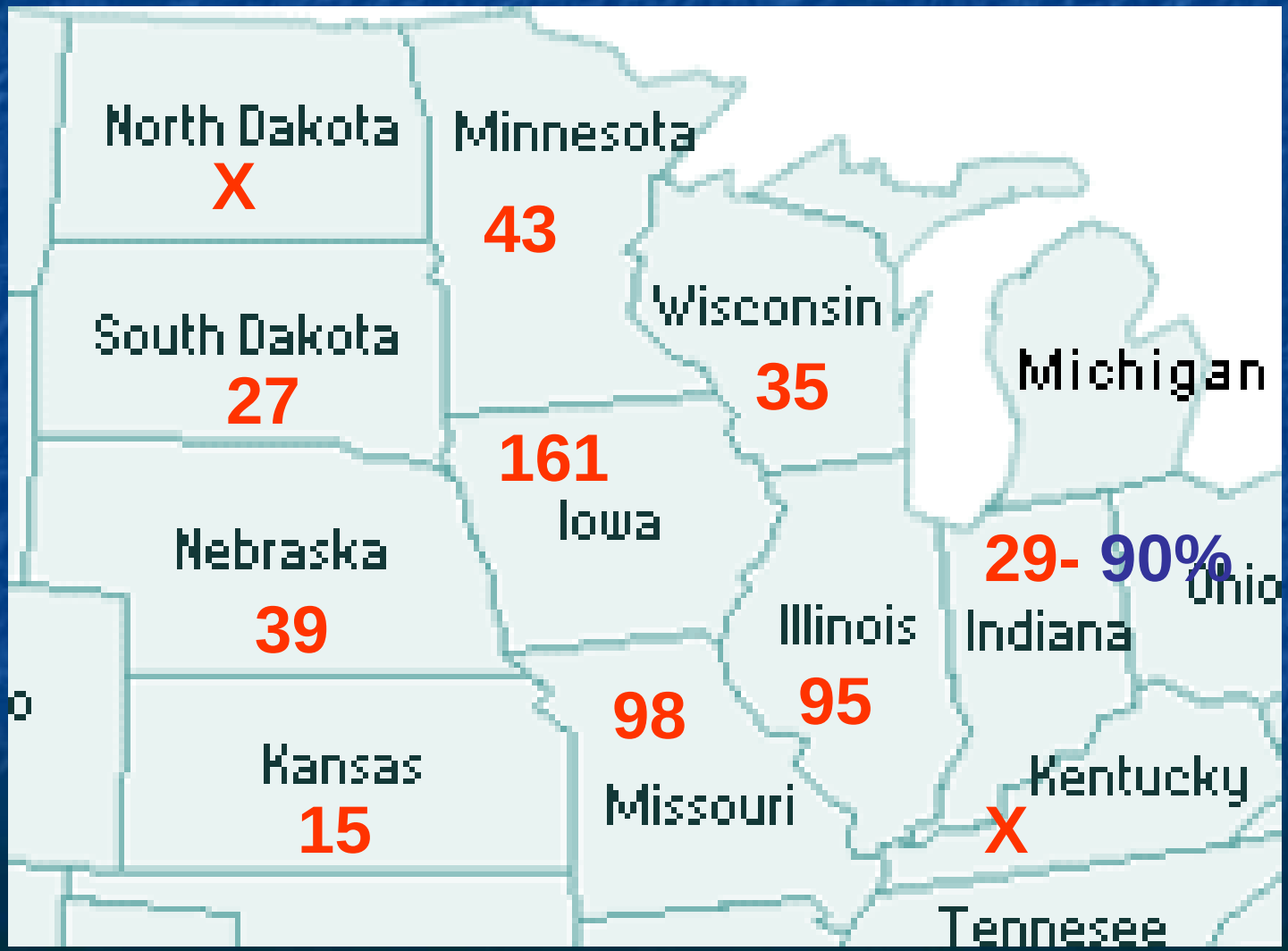

When all the glasses were washed:

40 Gold Medals (7%)
100 Silver Medals (18%)
200 Bronze Medals (35%)
-$40,000

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For 2008:

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-Add Michigan and Ohio

-Food-Wine Pairing Competition

-After that…

MID-AMERICAN WINE competition

The world industry is regional

The world is interested.

- winesandvines.com
- Wine Business Monthly—Daily News
- Make Mine Wine

Goals of the Competition:

- Recognize quality
- Gain a more positive acceptance of wine made from hybrids
- Involve commodity groups
- Involve restaurants