

'Ventura'



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Synonyms: Vineland 51061 (4, 8).

Pedigree: 'Chelois' (Seibel 10878) x 'Elvira' (3, 4, 8).

Origin: Vineland, Canada. Horticultural Research Institute of Ontario (3, 4, 8).

Cross/Selection/Test: Cross made in 1951; selected in 1959; tested as Vineland 51061 (3).

Introduction: 1974 (3, 8).

Type: Interspecific hybrid (includes *V. labrusca*; *V. riparia*; *V. vinifera*) (6).

Color: White

Berry: Small and round; white skin which is resistant to cracking; flesh somewhat astringent (4). Berries are high in sugar and acidity (2).

Cluster: Medium sized; somewhat compact; usually shouldered (4).

Viticultural Characteristics: Vigorous and very productive (4); semi-procumbent growth habit (6). Some resistance to spring frost (3). Cluster thinning may be needed some years (6).

Disease/Pests: 'Ventura' is rated as moderately susceptible to black rot (1, 5, 6, 9), downy mildew (1, 5, 6, 9) and powdery mildew (1, 5, 6). Reisch et al (9) considers it highly susceptible to powdery mildew. It's rated slightly susceptible to anthracnose (1, 6), Botrytis bunch rot (1, 5, 6, 9) crown gall (5, 6, 9) and Phomopsis cane and leaf spot (1, 5, 6) Its susceptible to Eutypa dieback is uncertain. It is not sensitive to injuries from sulfur applications (1, 5, 6, 9) and it's uncertain if it is sensitive to injuries from copper applications. Bordelon (1) reported that the vine is susceptible to tomato ringspot virus and may require grafting on virus infected sites.

Wine Quality and Characteristics: Suitable for making crisp *labrusca* flavored wine or juice production (7). Soluble solids tend to run low at 18.1° Brix and titratable acidity runs high at 12.2 g/liter (3).

Season: Midseason (6). September 30 in Ontario, Canada (3). Berries are high in sugar and acid content if left pass maturity (7).

Cold Hardiness: Very hardy (below -20° F) (6).

Use: Wine, juice.

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Notes: Said to be a cold-hardy, crack-resistant replacement for 'Elvira' (2).

Literature Cited

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